RECEIVED STATE AUDITORS HELENA, MONTANA

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> HEARING EXAMINER'S PROPOSED FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 1

BEFORE THE MONTANA STATE AUDITOR. EX-OFFICIO COMMISSIONER OF SECURITIES AND INSURANCE HELENA, MONTANA

IN THE MATTER	OF:	)	Case No. I-11-08-04-01
MARTIN BOWER,		)	
	Respondent.	)	HEARING EXAMINER'S  PROPOSED  FINDINGS OF FACT,  CONCLUSIONS OF LAW,  AND ORDER
LEE LYTTON, as Conservator of an Incompetent	IDA ROSE LYTTON,	) ) ) )	
	Intervenor.	)	

Pursuant to mailed notice, on Tuesday, January 11, 2005, in the small Conference Room of the Lake County Courthouse, a contested case hearing was commenced by Kevin Phillips, the initial Hearing Examiner in the above matter. Pursuant to further mailed notice, on Friday, March 16, 2007, in the Second Floor Conference Room 608 of the State Auditor's Office, 840 Helena Avenue, Helena, Montana, a continuation of the January 11, 2005, contested case hearing was conducted to conclusion by the undersigned Hearing Examiner in this matter. The hearing was

conducted pursuant to the hearings and appeals provisions of the Montana Insurance Code (§§ 33-1-701, et seq., MCA); the contested case provisions of the Montana Administrative Procedure Act (§§ 2-4-601, et seq., MCA); and Montana's statutory, public participation in governmental operations notice and hearing provisions (§§ 2-3-101, et seq., MCA).

At the contested case hearing, Roberta Cross Guns, Legal Counsel for the Montana State Auditor's Office (MSAO) represented the Insurance and Securities Departments (respectively, DOI and DOS; collectively, Department) of the Commissioner of Insurance and Securities (Commissioner). The Respondent, Martin Bower (Bower) appeared on his own behalf at the initial hearing.

Jeffrey M. Doud represented him at the continuation of that hearing. Intervenor, Ida Rose Lytton and her Guardian (Ida Rose) were represented by David Bjornson at the continuation hearing.

At the initial hearing, testimony was presented on behalf of the Department from Lynne Egan (Egan), DOS Bureau Chief; Lee Lytton (L. Lytton), son of Ida Rose Lytton; Tim Skiftun, a Merrill registered securities salesperson; James and Patricia Currie, and Helena Zorn, solicitees of Bower; Michael J. Blodnick, CEO of Glacier Bank Corporation; Jean Luckey, securities broker for Helena Zorn; and John Forsman, MSAO investigator. Curtis Carey, Regional Director of Banker's Life and Casualty Company (Bankers) provided testimony on behalf of Bower at the initial hearing. At the continuation hearing, Bower presented testimony on his own behalf followed by rebuttal

HEARING EXAMINER'S  $\underline{PROPOSED}$  FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 2

testimony from Pam Lytton (P. Lytton), daughter-in-law of Ida Rose Lytton, on behalf of the Department.

The following documents were offered and received into evidence on behalf of the Department at the initial hearing:

October 7, 2004, Bankers' "Authorization to Transfer Funds"

(Department's Exhibit 1); October 26, 2004, letter from Ida Rose Lytton to Bankers' Wanda Hutson (Department's Exhibit 2);

October 7, 2004, Bankers' "Authorization to Transfer Funds"

(Department's Exhibit 3); November 5, 2004, letter from Ida Rose Lytton to Timothy Skufkin of Merrill Lynch (Department's Exhibit 4); August 9, 2004, Bankers' "Application for Annuity"

(Department's Exhibit 5); and August 9, 2004, "Continuation of Application LA06T for Policy Form # LA-14957" (Department's Exhibit 6).

At the initial hearing, the following document was offered and received into evidence on behalf of Bower: November 22, 2004, e-mail press release (Bower Exhibit A).

From the testimonial and documentary evidence presented, the Hearing Examiner makes the following proposed:

## FINDINGS OF FACT

1. On or about August 9, 2004, DOS Bureau Chief, Lynne Egan (Egan) received a phone call from Bower, who was in the physical presence of Helena Zorn (Zorn), regarding the whereabouts of Glacier Bank Corporation (Glacier) stock shares owned by Zorn. Zorn then spoke directly to Egan saying Bower told her

he could liquidate her stock at less cost than her broker at Raymond James (James). (2005 Tr. 5.)

- 2. As a result of Zorn's concern that some certificates had been stolen, Egan contacted Jean Luckey (Luckey) at James, who was the sales person Zorn felt had taken her stock and not returned it. Egan was told by Luckey that since the stock certificates were in street name (in the name of the brokerage for the benefit of the investor), they could not be delivered upon request, but first had to be registered in her name before being physically delivered to her. (2005 Tr. 6.) After relaying this information to Zorn, Egan received a second call from her concerned about why Bower recommended she sell all of her Glacier stock in order to purchase an annuity from him. (2005 Tr. 7.) At the time, Zorn was living in a Kalispell assisted living facility. (2005 Tr. 7; 83; 123.)
- 3. In early November 2004, Egan received a telephone call from Lee Lytton (L. Lytton) regarding repeated contacts Bower had made to his mother, Ida Rose Lytton (Ida Rose) an Alzheimer's disease sufferer, ultimately convincing her to liquidate her two portfolios at Merrill and purchase a Bankers annuity from him. (2005 Tr. 8.) Not understanding an October 7, 2004, submitted letter of instructions signed by Bower and Ida Rose regarding transfer of funds (Exhibit 1), Ida Rose's Merrill stockbroker, Tim Skiftun (Skiftun) contacted Ida Rose, who could not remember completing any paper work. (2005 Tr. 8; 62.) With the assistance of Skiftun's sales associate, Percy Cline (Cline), Ida Rose

prepared an October 26, 2004, letter (Exhibit 2) telling Bankers she did not want to liquidate her Merrill portfolios. (2005 Tr. 8-9; 63-64.) Thereafter, Merrill received a November 1, 2004, (Exhibit 3) letter of instruction signed by Bower and Ida Rose (2005 Tr. 13) to totally liquidate the portfolios, pursuant to which Ida Rose sent a November 5, 2004, letter (Exhibit 4) directing Merrill not to take account liquidation instructions for her accounts without direct verbal and written instructions from her to do so, and expressing no desire to transfer her accounts. (2005 Tr. 9; 13-14; 53; 64.)

- 4. Ida Rose's oldest son, Dan Lytton (D. Lytton) testified to his presence when she received a telephone call from Bower regarding not wanting Bower to get in trouble. (2005 Tr. 15.)

  He also testified to his mother's Alzheimer's and its progression in the last two to three years. (2005 Tr. 45-46.)
- 5. Egan testified to Bower not being registered as an investment advisor or as an investment advisor representative and recommending to Zorn and Ida Rose respectively, to not make security liquidations without proper licensure, as well as without ascertaining the suitability of his recommendation, and not disclosing such. (2005 Tr. 18-19; 56.) Bower's recommendations would have had significant negative tax consequences for Zorn and were definitely unsuitable for her circumstances. (2005 Tr. 19-20.) Bower was giving investment advice on a routine basis without being licensed to do so. (2005 Tr. 26; 29.)

- 6. Ida Rose testified to having no independent memory of meeting with Bower (2005 Tr. 49-50); of speaking with Bower on the telephone (2005 Tr. 53); not understanding what Exhibits 1-4 were, only her signature (2005 Tr. 50-52).
- 7. Under cross-examination, Ida Rose had no memory of the purpose of her meeting with Bower or discussing her children with him (2005 Tr. 54); discussing dollar amounts for a death benefit, or what the interest rate was that her investments were earning (2005 Tr. 55); how many accounts she held at Merrill, of Bower informing her he was not licensed to conduct securities business, or of him discussing the features and benefits of a deferred annuity (2005 Tr. 56).
- 8. Skiftun testified to being a registered sales person with Merrill, and Ida Rose having been his investment client for eight or nine years. (2005 Tr. 59.) Ida Rose's investment objective over these years was not for income, but growth for her heirs. (2005 Tr. 61.) She had an approximate income of \$5,000 per month. (2005 Tr. 122.) Pursuant to receiving account liquidation instructions (Exhibit 1), Skiftun telephoned Ida Rose whose initial response was what papers. (2005 Tr. 62.) From that conversation, Skiftun determined Ida Rose did not want her accounts transferred, so in order to effectuate her wishes, Skiftun said he would have his assistant draft a letter for her signature that would negate the transfers. (2005 Tr. 63.) Subsequent to Ida Rose signing the first letter, Skiftun received a telephone call from Bower at Ida Rose's house. (2005 Tr. 66;

- 68.) It is also Skiftun's understanding that Ida Rose did not want the second November 1, 2004, transfer to occur, and continues to have that intention. (2005 Tr. 64-65.)
- 9. MSAO investigator, John Forsman (Forsman) interviewed Ida Rose on January 4, 2005, at her home in Pablo, Montana (2005 Tr. 121-22), who recalled her to be very forgetful, and having told him three stories, all the same story over and over of things that happened. (2005 Tr. 122.) The back door of her house was frozen open, bags of groceries on the floor that had apparently been there for some time, and the house was generally unkempt. (2005 Tr. 122.)
- 10. Forsman also interviewed Zorn, who told him that Bower had said her Glacier stock had been stolen and advised her to call the Department. Bower also told her that he and Bankers could make her more money and do things with her stock that others couldn't. (2005 Tr. 123.)
- 11. Per his discussions with personnel at Bankers, Forsman determined that the successful selling of annuity products to Zorn and Ida Rose would have yielded a total of \$9,820.25 in commissions. (2005 Tr. 121.)
- 12. Bankers' Regional Director, James Carey (Carey) from its Spokane insurance branch office, (2005 Tr. 150) testified to being securities licensed, and a licensed insurance agent in Montana since the Spring of 2003 (2005 Tr. 127; 143), and in charge of hiring and training agents (2005 Tr. 127). He is licensed/registered as a representative and not as an investment

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advisor, and does not supervise any securities sales people. (2005 Tr. 145.)

Carey recalled Bankers unit sales manager, Bill Crenshaw (Crenshaw), who is securities licensed in Montana, but is not registered as an investment advisor (2005 Tr. 152), saying he had received a telephone call from Bower about a person in Kalispell who had long time stock that had great appreciation and advised Bower of the potential for a big tax issue. (2005 Tr. 129-30.) In a follow-up conversation with Crenshaw, Carey was told Bower was asked not to proceed. (2005 Tr. 130.) Carey was not aware of any annuity purchase application coming through his office regarding these securities, identified by Bower as being Zorn's. (2005 Tr. 130-31.) He recalls no complaints made to his office regarding pushy sales tactics by Bower. (2005 Tr. 131.) For Carey, an indicator of an agent's aggressiveness is a reported "go-back" ratio, which to him means the more go-backs, the less aggressive. Bower's 35-40% ratio is higher than the average in Carey's office. (2005 Tr. 134.) For Carey go-backs do not translate into coercion without someone calling and tell-(2005 Tr. 155.) ing him so.

14. Bankers' slogan is "We specialize in seniors" which to Carey means specialization in marketing health and life products to senior middle America (2005 Tr. 137) with an intent of helping them solve issues revolving around many retirement planning issues regarding health insurance, retirement savings, life insurance, and final expenses. Since every situation is

different, each recommendation is to be totally based around their situations, and Carey's rule is that having all of their money in a Bankers' annuity account would not be right. (2005 Tr. 138.)

- 15. Carey testified that commissions paid by Bankers to producers such as Bower for annuity sales are not deducted from the premium paid by the customers. (2005 Tr. 140.) But, the proceeds generated from the sales of annuities are used by Bankers to pay those commissions. (2005 Tr. 146.)
- 16. To Carey, an agent advising a person to liquidate a securities portfolio because the securities are not performing well constitutes investment advice. (2005 Tr. 154.) Bower is not licensed to sell securities or give investment advice in Montana. (2005 Tr. 161.) Bower did not return to Ida Rose after the second letter was issued to Merrill. (2005 Tr. 164.)

  Although having knowledge of such, Carey never talked to Ida Rose regarding negation of her transaction or to Zorn about her tax consequences. (2005 Tr. 165.)
- 17. Being in the market for health insurance for him and his wife, James Currie testified to Bower coming to their house at their request. (2005 Tr. 72.) Not having the type of health insurance they needed, Bower offered to sell them Bankers' annuities. (2005 Tr. 70.) On June 29, 2000, Mrs. Currie made a conditional purchase of a \$5,000 annuity subject to the stipulation that Bower would hold and not process her check payable to Bankers until the following week when it would be known if there

was going to be an interest rate change on the annuity. (2005 Tr. 78-9.) Bower insisted the check and application be dated the same, but agreed he would not process or cancel the check until the Curries told him to do so. (2005 Tr. 72 and 75.) On July 6, 2000, she asked Bower to return her check since the interest rate had not changed. (2005 Tr. 80.) Contrary to their instructions, the Curries discovered the check had been deposited and cashed on July 1, 2000. (2005 Tr. 71.)

18. After making excuses (2005 Tr. 71), Bowers said he could not return her check (2005 Tr. 80) and admitted he had banked the check. (2005 Tr. 71.) After a long series of phone calls and attempts to contact Bower, the Curries made contact with Bankers' main offices in Chicago, and ultimately received a check from them on August 10, 2000, sans interest. (2005 Tr. 71.)

19. Glacier CEO (2005 Tr. 88), Michael Blodnick (Blodnick) testified that Zorn and her husband had been Glacier Bank customers for about thirty years. (2005 Tr. 83.) The Zorns were living in an assisted care facility when her husband died in April or May of 2005. (Id; 104.) In March of 1984 when Glacier converted from a mutual saving and loan institution to a publicly traded stock company, the Zorns purchased approximately \$10,000 worth of Glacier stock. (2005 Tr. 83-84.) Since this initial public offering, that amount of stock had increased in value to around \$500,000 without dividend reinvestment. (2005 Tr. 84.)

- 20. After her husband died, Zorn contacted Blodnick during the summer of 2004 regarding diversification since the Glacier stock had become the remaining bulk of her estate assets at this point. (2005 Tr. 84; 93.) He recommended Zorn contact a registered securities broker such as James' broker, Luckey. (2005 Tr. 85.) Blodnick had a subsequent conversation with Zorn prompted by Luckey's call to Blodnick informing him that Zorn thought Luckey had stolen Zorn's stock certificates. (2005 Tr. 86.) Blodnick explained to Zorn that her stock had not been stolen, but only transferred from registered Glacier stock certificates into street name, which was a safer means for her holding the stock so as to avoid theft. (Id.)
- 21. Luckey testified to contacting Zorn after receiving a diversification referral for her from Blodnick. (2005 Tr. 89.)

  Luckey is a registered, certified financial planner, as well as a securities principal and branch manager responsible for all compliance issues in her office. (2005 Tr. 90.) She has been in the securities business since 1982 and with James for about 12 years. (Id.) After meeting with Zorn, and to protect the certificates of stock from loss, her Glacier securities were deposited for her in a James account. (Id.) Luckey talked to Zorn on a number of occasions, encouraging Zorn to talk with her accountant and lawyer, and even talked to the accountant herself (2005 Tr. 91) as to what ultimately to do with her concentration of Glacier stock (2005 Tr. 93) about which Zorn was unsure as what to do, e.g. gifting, diversification, etc. (2005 Tr. 95-96).

- 22. Even though Luckey had given Zorn receipts for, and a copy of the deposited stock certificates, Luckey received a call from Zorn requesting a return of the certificates or a copy of them. (2005 Tr. 91.) Luckey then made a copy of the receipts and certificates for Zorn. Upon making personal delivery of these copies to Zorn, she met Bower for the first time who was in the presence of Zorn. (Id.; 93.) Thereafter, Luckey was contacted by Egan stating that Zorn inferred Luckey had stolen her securities. (2005 Tr. 92.)
- 23. Zorn testified to being 87 years old (2005 Tr. 99) and having been visited by Bower several times. (2005 Tr. 101.)

  Upon giving Bower a check for \$179.92, he took off so fast it startled her and she canceled the check. She was very happy with her Glacier stock, did not want to make any changes regarding that stock, and was receiving dividend income from that stock.

  (2005 Tr. 107.) Zorn remembers Bower telling her that she should get her stock certificates back as soon as she could. (2005 Tr. 110.) Zorn also wrote a check to Bankers for \$179,779.57 to accompany a Bankers annuity application. (2005 Tr. 114-115; Exhibit 5.) Overall, Zorn's remaining testimony indicates a mental state of great confusion.
- 24. Bower testified to being an insurance agent from March 2000 to November 16, 2004, (2007 Tr. 2) and employed by Bankers for slightly over two years at the time his license was suspended in this matter. (2007 Tr. 3-4.) Contrary to this testimony is

Bower's earlier statement of having been employed by Bankers for four and one half years. (2005 Tr. 131.)

- 25. Bower testified that upon his third meeting with Zorn she was upset regarding stock certificates taken from her home, so called the State Auditor's office for her in this regard.

  (2007 Tr. 14.) Bower believed once he had done this that Zorn's stock was none of his business (2007 Tr. 15) and did not discuss investment of her stock certificates with Zorn, nor did he discuss cashing them in to use the proceeds for purchasing an annuity product, or any other advice relevant to the stock certificates. (2007 Tr. 17-18.) However, in Bower's questioning of Carey in January of 2005, Bower clearly had engaged in a lengthy discussion of Zorn's stock certificates. (2005 Tr. 129-130; 147-148.)
- 26. Bower testified to advising Zorn that he was not an attorney, accountant, or financial advisor and that she should consult an attorney, or an accounting or financial professional prior to entering into a contract for a Bankers annuity. (2007 Tr. 16-17.) However, Bower allowed a person to sign Zorn's annuity application as if that person had been present at the sales presentation and as if she were a close confidant for Zorn when that person was not present and not close to Zorn. (2005 Tr. 116.)
- 27. Bower testified to not using pushy sales tactics in his dealings with Zorn (2007 Tr. 19), but that his contact with Zorn continued over several months before she actually applied for a

Bankers annuity, including at least three personal appearances at her apartment. (2007 Tr. 12-13.) Bower also personally took

Zorn to the bank to obtain a check backed with money derived from the sale of a certificate of deposit Zorn owned. (2007 Tr. 52-53.) Bower offered to take Zorn to her bank for the purpose of giving him a check to purchase a Bankers annuity. (2007 Tr. 85.)

28. Bower testified to not using pushy sales tactics in his dealings with Ida Rose (2007 Tr. 29), but did return to her home four or five times, even after she had provided written notice to Bankers and to Merrill that she did not want to liquidate any of her securities positions for the purpose of purchasing one of the annuity products. (2007 Tr. 64; Exhibits 1-4.) Bower made a phone call from Ida Rose's home to Skiftun, her broker, insisting she wanted to transfer or liquidate her securities portfolios for the purpose of purchasing a Bankers annuity (2005 Tr. 66; 68), however, Skiftun testified to having no recollection that Ida Rose had told him (Skiftun) to liquidate or otherwise dispose of her securities holdings during that telephone conversation. (2005 Tr. 68.)

29. Bower testified to not making any factual misrepresentations or untrue promises about the products he was promoting for Bankers to Zorn, Ida Rose, or the Curries. (2007 Tr. 34.)

However, it clearly appears Zorn was confused about what Bower was doing or going to do with her money, so cancelled her check to him because she "got leery." (2005 Tr. 101.) Zorn's testimony admittedly indicates she had little real understanding of

the Bankers product Bower attempted to sell to her. (2005 Tr. 98.) Additionally, Ida Rose Lytton clearly had no understanding of what Bower was proposing. (2005 Tr. 49-56.) The Curries' understanding of what Bower proposed to do with their money once he left their home was obviously different from Bower's. (2005 Tr. 71-78.)

- 30. Bower testified to Ida Rose being knowledgeable about her finances, understanding the annuity product, and having clarity about her investment goals (2007 Tr. 23-24; 26), but her testimony and that of her family members was to the contrary. (2005 Tr. 35-56.)
- 31. Bower testified to Bankers not allowing him to hold applications for any length of time at all (2007 Tr. 32) but failed to relay this to the Curries, causing them to believe he could hold on to their application and check for more than the period they explicitly expressed to him. (2005 Tr. 71-80.)
- 32. Bower testified to not engaging in securities matters, or talking to people about securities, and was not qualified to discuss securities matters (2007 Tr. 47), but the testimonies of Carey and Bower demonstrate there was an in-depth discussion about Zorn's Glacier stock certificates that included instructions from Carey and Crenshaw. (2005 Tr. 129-148.)
- 33. Bower testified to not being qualified as a financial advisor (2007 Tr. 7), but gave detailed testimony as to Ira Lytton's financial situation ostensibly for the purpose of advising and apprising her about purchasing the correct Bankers

product, e.g. 2007 Tr. 8-9 (financial goals); 20 (disbursement of monies); 22 (any monies earning less than 3% guaranteed); 23 (retirement/qualified monies); 27 (maturing CDs); 80 (qualified-nonqualified funds); 86 (real property).

- 34. P. Lytton testified she has lived 500 yards from her mother-in-law, Ida Rose for the last twelve years, which includes the times during which Ida Rose was visited by Bower. (2007 Tr. 88.) She saw Bower at Ida Rose's from 1:30 p.m. to 4:15 p.m. on November 1, 2004. (2007 Tr. 90-92.) Upon Bower's departure she was called by Ida Rose regarding her water not working. (Id.) Upon arriving at Ida Rose's house, she noticed Bower's witness to a Merrill document which had been signed by Ida Rose. (Id.) Knowing Ida Rose had an existing Alzheimer's diagnosis (in March 2001) she asked Ida Rose who had been at the house. (Id.) Ida Rose had no recollection of anyone other than the cat being there. (Id.)
- 35. P. Lytton testified by describing the outward visible signs of Ida Rose Lytton's mental disease, including repeating herself, poor short-term memory, inability to remember to pay her bills, losing her purse and other items around the house and found it doubtful that Bower did not observe Ida Rose Lytton repeating herself during his visits. (2007 Tr. 92-93.)
- 36. Given the testimony and evidence in the record, the undersigned finds it unfathomable and incredulous that Bower would not notice the respective incapacities of these individuals whom he solicited, and leads to but one factual conclusion: each

was victimized by Bower via his dealings with them, individually and collectively.

From the foregoing findings of fact, the Hearing Examiner makes the following proposed:

## CONCLUSIONS OF LAW

- According to §§ 2-15-1901 and 30-10-107, MCA, the State Auditor is the ex officio Securities Commissioner a/k/a the Commissioner of Securities (COS).
- 2. According to § 2-15-1903, MCA, the State Auditor is also the Commissioner of Insurance (COI).
- 3. The administration of the Securities Act of Montana, §§ 30-10-101, et seq., MCA, is under the general supervision and control of the COS. Section 33-10-107, MCA.
- 4. The Montana Department of Insurance is under the control and supervision of the COI. Sections 2-15-1902 and 33-1-301, MCA.
- 5. The COS has jurisdiction over this matter pursuant to § 33-10-107, MCA.
- 6. The COI has jurisdiction over this matter pursuant to § 33-1-311, MCA.
- 7. The Securities Act of Montana shall be construed to protect investors, persons engaged in securities transactions, and the public interest. Section 30-10-102, MCA. Under §§ 30-10-304 and 305, MCA, the COS has a duty to investigate violations of the Securities Act of Montana. The COS has jurisdiction over this matter pursuant to § 33-10-107, MCA.

- 8. Section 33-1-311, MCA, requires the COI to enforce the applicable provisions of the insurance laws of this state. Under § 33-1-311(3), MCA, the COI has a duty to "ensure that the interests of consumers are protected" and under § 33-1-311(2), MCA, has authority as may be reasonably implied by the Insurance Code provisions. Under § 33-1-311(4), MCA, the COI has the additional duty of conducting investigations and examinations of insurance matters to determine whether any person has violated any provisions of the laws of this state.
- 9. Pursuant to § 30-10-103(11), MCA, an investment advisor counsels others for compensation, direct or indirect, as to the value of securities or as to the advisability of investing in, purchasing, or selling securities.
- 10. Bankers has a certificate of authority to transact insurance including annuities pursuant to § 33-2-101, MCA. Bower is a licensed producer appointed by Bankers pursuant to § 33-17-236, MCA.
- 11. Pursuant to § 30-10-201(3), MCA, it is unlawful for a person to act as an investment advisor without first being registered as such with DOS.
- 12. Pursuant to § 33-1-102, MCA, a person may not transact a business of insurance in Montana or a business relative to a subject resident, located, or to be performed in Montana without complying with the applicable provisions of the insurance code.
- 13. Pursuant to § 30-10-103(22)(a), MCA, a certificate of deposit is a security.

14. While conducting affairs under his insurance producer license, Bower used fraudulent and coercive tactics, was untrustworthy, financially irresponsible, and a source of injury and loss to Zorn, Ida Rose Lytton, and the Curries, each being a member of the public, in violation of § 33-17-1001(1)(f), MCA.

- 15. By rendering advice regarding the value and sale of a certificate of deposit to Zorn that would result in compensation to Bower, Bower acted as an unregistered investment advisor in violation of § 30-10-201(3), MCA.
- 16. By fraudulently selling unsuitable insurance products to Montana citizens, and acting with reckless disregard as to whether his assertions regarding the product were true, Bower is in violation of § 33-1-1302(a), MCA.
- 17. By recommending that Zorn and Ida Rose Lytton sell securities without reasonable grounds to believe that the recommendations were suitable for either person based upon reasonable inquiry concerning their various investment objectives, financial situation and needs, and any other relevant known information, such as mental disease or defect and age, Bower acted fraudulently, in violation of § 30-10-301, MCA.
- 18. Pursuant to § 33-17-1001(1), MCA, the Commissioner may suspend, revoke, refuse to renew, refuse to issue a license, or may levy a civil penalty in accordance with § 33-1-317, MCA or choose any combination of actions when an insurance producer is found to be in violation of § 33-17-1001, MCA.

HEARING EXAMINER'S  $\underline{PROPOSED}$  FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 20

19. Pursuant to § 30-10-305(3), MCA, the Commissioner may impose an administrative fine not to exceed \$5,000.00 per violation upon a person found to have engaged in any act or practice constituting a violation of parts 1 through 3 of the Securities Act of Montana or any of its regulation.

20. Pursuant to § 33-1-317, MCA, the Commissioner may impose an administrative fine not to exceed \$5,000.00 per violation of the Montana Insurance Code or regulations.

From the foregoing Findings of Fact and Conclusions of Law, the Hearing Examiner proposes to the COS/COI the following:

## ORDER

- The Respondent, Martin Bower's February 16, 2007,
   Motion to Dismiss pursuant to § 2-4-631(3), MCA, is denied.
- 2. The Respondent, Martin Bower's February 19, 2007, Motion for Judgment as a Matter of Law pursuant to Rule 50(a) of the Montana Rules of Civil Procedure, is denied.
- 3. The penalties proposed by the Department for Martin Bower's violations of the Securities Act of Montana and Montana Insurance Code, respectively, are hereby approved and accepted.
- 4. Pursuant to § 30-10-201(15), MCA, any Montana securities registration of any kind made by Martin Bower is hereby permanently postponed.
- 5. Pursuant to § 33-17-1001(1), MCA, the insurance Producer License of Martin Bower is hereby revoked for a period of five years from the date of this order.

- 7. In accordance with § 33-1-317, MCA, Martin Bower is hereby fined the sum of \$5,000 for attempting to sell an unsuitable insurance product to Zorn in the form of a fixed annuity, and making such attempt with reckless disregard as to whether his assertions regarding the product were true.
- 8. In accordance with § 30-10-305(3), MCA, Martin Bower is hereby fined the sum of \$30,000 for his investment recommendations to Ida Rose Lytton.
- 9. In accordance with § 30-10-305(3), MCA, Martin Bower is hereby fined the sum of \$5,000 for his failure to comply with the Montana Securities Act.
- 10. In accordance with § 33-1-317, MCA, Martin Bower is hereby fined the sum of \$10,000 for his two attempts to sell an unsuitable insurance product to Ida Rose Lytton in the form of a fixed annuity, and making such attempt with reckless disregard as to whether his assertions regarding the product were true.
- 11. In accordance with § 30-10-305(3), MCA, Martin Bower is hereby fined the sum of \$5,000 for his fraudulent and coercive tactics, untrustworthiness, financial irresponsibility, and his injury and cause of loss to Zorn.
- 12. In accordance with § 30-10-305(3), MCA, Martin Bower is hereby fined the sum of \$5,000 for his fraudulent and coercive

injury and cause of loss to Ida Rose Lytton.

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tactics, untrustworthiness, financial irresponsibility, and his

In accordance with § 30-10-305(3), MCA, Martin Bower is 3 hereby fined the sum of \$5,000 for his fraudulent and coercive 4 5 tactics, untrustworthiness, financial irresponsibility, and his injury and cause of loss to the Curries. 6 7 14. In accordance with § 33-1-317, MCA, Martin Bower is hereby fined the sum of \$5,000 for his failure to comply with the 8 Montana Insurance Code. 9 Dated this 26th day of September, 2007. 10 11 12 J. Riele 13 Hearing Examiner 14 15 CERTIFICATE OF SERVICE 16 I hereby certify that I served a copy of the foregoing Hearing Examiner's Proposed Findings of Fact, Conclusions of Law, 17 and Order upon all parties of record on the 26th day of September, 2007, mailing, faxing, or e-mailing a copy thereof to: 18 Ms. Roberta Cross Guns 19 State Auditor's Office 840 Helena Avenue Helena, MT 59601 20 Mr. Jeffrey M. Doud 21 Managhan & Kortum-Managhan Law Firm PLLC 22 P.O. Box 938 Kalispell, MT 59903 23 Mr. David H. Bjornson Bjornson Law Offices, P.C. 24 210 North Higgins, Suite 222 Missoula, MT 59802 25 26

Please read Rule 60(a) corrections at end of this document

BEFORE THE MONTANA STATE AUDITOR
EX-OFFICIO COMMISSIONER OF SECURITIES AND INSURANCE
HELENA, MONTANA

IN THE MATTER OF:

MARTIN BOWER,

.

Respondent.

LEE LYTTON, as Guardian and Conservator of IDA ROSE LYTTON, an Incompetent Person,

Intervenor.

Case No. I-11-08-04-01

HEARING EXAMINER'S
RULE 60(a), M. R. CIV. P.
CORRECTIONS TO PROPOSED
FINDINGS OF FACT,
CONCLUSIONS OF LAW,
AND ORDER

In accordance with Rule 60(a) of the Montana Rules of Civil Procedure (M. R. Civ. P.), the undersigned Hearing Officer hereby issues the following corrections to his <u>Proposed</u> Findings of Fact, Conclusions of Law, and Order issued on, and dated September 26, 2007 (new material is underlined and deleted material is stricken):

1. The first paragraph at line 18 of page 1 through line 6 of page 2 is hereby corrected to read as follows:

Pursuant to mailed notice, on Tuesday, January 11, 2005, in the small Conference Room of the Lake County Courthouse, a contested case hearing was commenced by Kevin Phillips, the initial Hearing Examiner in the above matter. Pursuant to further mailed notice, on Friday, March 16, 2007, in the Second Floor Conference Room 608 of the State Auditor's Office, 840 Helena Avenue, Helena, Montana, a continuation of the January 11, 2005, contested case hearing was conducted to conclusion by the undersigned Hearing Examiner in this matter. The hearing was conducted pursuant to the

HEARING SXAMINER'S RULE 60(a), M. R. CIV. P. CORRECTIONS TO PROPOSED FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 1 Please read Rule 60(a) corrections at end of this document

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hearings and appeals provisions of the Montana Insurance Code (§§ 33-1-701, et seq., MCA) and Securities Act (§§ 30-10-101, et seq., MCA); the contested case provisions of the Montana Administrative Procedure Act (§§ 2-4-601, et seq., MCA); and Montana's statutory, public participation in governmental operations notice and hearing provisions (§§ 2-3-101, et seq., MCA).

2. The paragraph at lines 7-15 of page 2 is hereby corrected to read as follows:

At the contested case hearing, Roberta Cross Guns, Legal Counsel for the Montana State Auditor's Office (MSAO) represented the Insurance and Securities Departments (respectively, DOI and DOS; collectively, Department) of the Commissioner of Insurance and Securities (Commissioner). The Respondent, Martin Bower (Bower) appeared on his own behalf at the initial hearing. Jeffrey M. Doud represented him at the continuation of that hearing. Intervenor, Ida Rose Lytton (Ida Rose) and her Guardian, Lee Lytton, were represented by David Bjornson at the continuation hearing.

3. The paragraph at line 16 of page 2 through line 2 of page 3 is hereby corrected to read as follows:

At the initial hearing, testimony was presented on behalf of the Department from Lynne Egan (Egan), DOS Bureau Chief; Lee Lytton (L. Lytton), son of Ida Rose Lytton; Tim Skiftun, a Merrill registered securities salesperson; James and Patricia Currie, Helena Zorn, Dan Lytton, and Ida Rose Litton, solicitees of Bower; Michael J. Blodnick, CEO of Glacier Bank Corporation; Jean Luckey, securities broker for Helena Zorn; and John Forsman, MSAO investigator. Curtis Carey, Regional Director of Banker's Life and Casualty Company (Bankers) provided testimony on behalf of Bower at the initial hearing. At the continuation hearing, Bower presented testimony on his own behalf followed by rebuttal testimony from Pam Lytton (P. Lytton), daughter-in-law of Ida Rose Lytton, on behalf of the Department.

- 4. Finding of Fact 6 at lines 1-4 of page 6 is hereby corrected to read as follows:
  - 6. Ida Rose testified to having no independent memory of meeting with Bower (2005 Tr. 49-50); of speaking with Bower on the telephone (2005 Tr. 53); and

HEARING EXAMINER'S RULE 60(a), M. R. CIV. P. CORRECTIONS TO PROPOSED FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 2 Please read Rule 60(a) corrections at end of this document

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HEARING EXAMINER'S RULE 60(a), M. R. CIV. P. CORRECTIONS TO FRODUCE FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 3

not understanding what Exhibits 1-4 were, only recognizing her signature (2005 Tr. 50-52).

- 5. Finding of Fact 12 at line 21 of page 7 through line 2 of page 8 is hereby corrected to read as follows:
  - 12. Bankers' Regional Director, James Curtis
    Carey (Carey) from its Spokane insurance branch office,
    (2005 Tr. 150) testified to being securities licensed,
    and a licensed insurance agent in Montana since the
    Spring of 2003 (2005 Tr. 127; 143), and in charge of
    hiring and training agents (2005 Tr. 127). He is
    licensed/registered as a representative and not as an
    investment advisor, and does not supervise any
    securities sales people. (2005 Tr. 145.)
- 6. Finding of Fact 13 at lines 3-20 of page 8 is hereby corrected to read as follows:
  - Carey recalled Bankers unit sales manager, Bill Crenshaw (Crenshaw), whom Carey testified is securities licensed in Montana, but is not registered as an investment advisor (2005 Tr. 152), saying he had received a telephone call from Bower about a person in Kalispell who had long time stock that had great appreciation and advised Bower of the potential for a big tax issue. (2005 Tr. 129-30.) In a follow-up conversation with Crenshaw, Carey was told Bower was asked not to proceed. (2005 Tr. 130.) Carey was not aware of any annuity purchase application coming through his office regarding these securities, identified by Bower as being Zorn's. (2005 Tr. 130-He recalls no complaints made to his office regarding pushy sales tactics by Bower. (2005 Tr. 131.) For Carey, an indicator of an agent's aggressiveness is a reported "go-back" ratio, which to him means the more go-backs, the less aggressive. Bower's 35-40% ratio is higher than the average in Carey's office. (2005 Tr. 134.) For Carey, go-backs do not translate into coercion without someone calling and telling him so. (2005 Tr. 155.)
- 7. Conclusion of Law 5 at lines 17-18 of page 17 is hereby corrected to read as follows:
  - 5. The COS has jurisdiction over this matter pursuant to § 330-10-107, MCA.

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Please read Rule 60(a) corrections at end of this document

- 8. Conclusion of Law 7 at lines 21-26 of page 17 is hereby corrected to read as follows:
  - 7. The Securities Act of Montana shall be construed to protect investors, persons engaged in securities transactions, and the public interest. Section 30-10-102, MCA. Under §§ 30-10-304 and 305, MCA, the COS has a duty to investigate violations of the Securities Act of Montana. The COS has jurisdiction over this matter pursuant to § 330-10-107, MCA.

Dated this 23rd day of October, 2007.

Michael J. Riele Hearing Examiner

## CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing Hearing Examiner's Rule 60(a), M. R. Civ. P. Corrections to Proposed Findings of Fact, Conclusions of Law, and Order upon all parties of record on the 23rd day of October, 2007, mailing, faxing, or e-mailing a copy thereof to:

Ms. Roberta Cross Guns State Auditor's Office 840 Helena Avenue Helena, MT 59601

Mr. Jeffrey M. Doud Managhan & Kortum-Managhan Law Firm PLLC P.O. Box 938 Kalispell, MT 59903

Mr. David H. Bjornson Bjornson Law Offices, P.C. 210 North Higgins, Suite 222 Missoula, MT 59802

Gwendolyn A. Vashro

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